

the **Michael Miller Band** with **Sway Jah Vu**
& the **Tyler Denning Band** — Saturday, June 27, 2015
American Legion Hall — Tallahassee, FL

Rockin' with Spirit

Sponsorship Program



Spirit of a
Child Foundation
We Help Families Grow Stronger

**ROCKIN'
WITH
SPIRIT!**



We Help Families Grow Stronger

About Spirit of a Child Foundation

The Spirit of a Child Foundation is a growing voice for the country's most vulnerable citizens — children. One vision guides our mission — to help families grow stronger. We've seen first-hand the tremendous voids in the system hindering the development of millions of children nationwide. Our objective is to identify and overcome the obstacles impeding parent-child relationships. Poverty; acrimony between parents; substance abuse; and violence in homes, in schools and on the streets are just a few things affecting children. The legacy for them is too often a new generation of dysfunctional families, attachment disorders, low self-esteem, depression, gangs, teenage pregnancies, school dropouts, and much more. It's time to break the cycle.

We believe that children are life's most precious gifts and that each child should have joy, laughter, and a future filled with possibilities. Nurture a child's inner spirit with time, presence, gentle encouragement, and plenty of love and that child will grow to be an emotionally healthy adult. Through our funding, programs, and partnerships, we focus on issues that government programs do not currently or adequately address. We help established organizations provide the necessary tools and valuable knowledge for parents to love their children and help them understand that developing a strong family unit is important. We offer tools that give parents the ability to create a nurturing bond with their children – one that will last a lifetime.

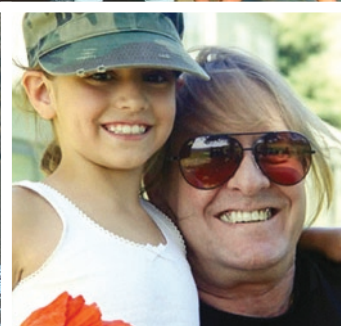
Parent Child Project

How We Help Our Families

Each year the Spirit of a Child Foundation conducts the Parent-Child Project, a nature retreat for selected families to participate in environmental education and activities that require family members to work together and build healthy communication skills. The criterion for the families is that they are in a situation of financial hardship, such as a parent living with cancer, a family living in extreme poverty, or a military family adversely affected by combat who may suffer from a physical or emotional injury, including post-traumatic stress disorder or a loss of a parent.

Past Parent-Child Projects invited families from UrbanPromise in Camden, NJ, and the Colorado Office of Children, Youth, and Families to John Denver's Windstar Foundation's EARTHcamp in Old Snowmass, CO. It was an unforgettable experience. Television magazine 20/20 with Diane Sawyer even joined us in Colorado to film footage for its special "Waiting on the World to Change."

In 2014, we treated "our families" to a three-day excursion on St. George Island with help from Journeys of St. George Island, St. George Island Inn and the kindness of all our supporters! The trip packed each day with fun and life-changing exploration and experiences the families would otherwise not be able to have.



Featured Headliner

Rockin' With Spirit Benefit Concert for Spirit of a Child Foundation



Michael Miller Band

If country music was a location, Michael Miller would call it home. If it was a trip, he would call it his destination. Although Michael has listened to country music since his humble beginnings in Paducah, Kentucky, he didn't begin his career performing it. Instead, he explored other genres, including band classics and those of faith.

Michael started with the trombone in sixth grade and ended up studying classical music at the University of Tennessee. He served as a squad leader in the UT marching band and enjoyed the bright lights and big sounds on the football field, but his love of country never waned. Even then, he counted among his favorites country superstars Kenny Chesney, Garth Brooks, Alan Jackson, and George Strait.

Michael soon ended up at Florida State University in Tallahassee, Florida, where he earned a master's in music performance.

The move to this football town changed his life, both spiritually and professionally. Michael joined Celebration Baptist Church and began playing trombone in the praise band, where one day the worship pastor overheard him belting out a country song.

The next Sunday Michael was center stage singing before the congregation. Michael felt honored leading worship for his Savior. There was no doubt in his mind – God was at work! With a yearning to make a different kind of music, Michael laid down his horn and picked up the acoustic guitar. Over the next two years, he played and sang before his church congregation.

In 2013, Michael felt called to begin writing country songs. That's when he formed "The Michael Miller Band" from a group of Christian friends from his home church. Since its inception, the MMB has been performing live shows in north Florida and south Georgia and just recorded the band's first EP in Nashville, coming soon. Michael and the band can't wait to share the "MMB Sound" with their fans and provide world-class music while setting a positive example in their personal lives and artistry.

The journey continues. Please join them on their path!



ROCKIN' WITH SPIRIT!

Featured Performer

Rockin' With Spirit Benefit Concert for Spirit of a Child Foundation



Sway Jah Vu

"Sway Jah Vu", a Florida based Reggae fusion band, uses a refreshing approach to music. With a distinct acoustic reggae-rock sound, Sway Jah Vu blends soul, jazz, and funk with powerful vocals and hard hitting beats that push the limits for creating new and exciting music while staying true to their mission of creating a cultural sway.

Sway Jah Vu grew from "Wayback Whensday" a former project developed by it's lead vocalist Travis Cockerham in early 2014. Since it's inception, Sway Jah Vu features the talents of Logan Pepper (bass), Terrell Sermon (drums), Brad Foutch (guitar), and Eric Kennedy (saxophone). Their debut EP, *Stealing Secrets* was released in May of 2014 and was produced by the acclaimed Julian Cruz.

Stealing Secrets, was written with an inspirational theme about evolving ones thoughts to come to a higher understanding about life, while also focusing on addiction and the struggles that it brings. The songs are written with a message of hope to people who maybe feel like they have lost it. With every inspi-reggae song, Sway Jah Vu continues to exemplify the message — "every day is a second chance".

While touring the southeast, Sway Jah Vu is constantly evolving to make the right impact on their community by putting on free shows for fans, participating in benefit concerts for charity, and volunteering for respected organizations. They feel there's not enough people fighting the good fight so, they decided to give back wherever and whenever they can.



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Featured Performer

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Tyler Denning Band

The Tyler Denning Band members call their sound "Coastal Soul." They founded it on roots music like blues and soul with a sweet glaze of pop – not the Katy Perry variety, though. They say if Stevie Wonder was a Floridian, he might have produced something like coastal soul music. Florida State University's newspaper, the FSView, called the band's sound "all-encompassing; rhythmic, melodic, soulful and groovy."

One year after forming, TDB won the Tally Award for Best Musical Group in Tallahassee. Since then, the band has played hundreds of shows, including the Pepsi BamaJam Fest in Alabama (2012) and Magnolia Fest at the Spirit of Suwannee Music Park (2014). Gaining a huge amount of experience playing in and around Florida has honed the band's live show into a confident, energetic, smooth-flowing performance.

The group's discography consists of a full-length album, *From the Ground Up* (2013), and *The Right Way* EP (2014). The two projects document the evolution of the coastal soul sound, with blues-rock, reggae, and even folk songs flavoring the records. Denning makes good use of his creative writing degree with lyrical themes ranging from love and heartache to death and the fast pace of youth.

The song *On My Own* speaks of a life lived fully, saying, "If my life is just a dream, I'll wake up with one mean story to tell." For now, the band is still writing its story, but it's shaping up to be a good one.



**ROCKIN'
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Your Host for the Evening

Rockin' With Spirit Benefit Concert for Spirit of a Child Foundation

Big Woody Hayes

Woody was born and raised in The Capital City. He knows "local"!

He has enjoyed a 20-plus year career in radio. But besides his radio career, Woody announces many Seminole sporting events. He is the public address announcer for Florida State football at Doak, basketball (men and women) at The Tucker Center, and baseball at Dick Howser Stadium.

Woody is married to Wyndi and stepdad to Hannah (19) and Gabe (12). And don't forget his four-legged furry babies, Bella and Brutus.

When Woody isn't entertaining on the radio or announcing FSU sports, he listens to and plays music. Woody is one half of Boyd & Wood, an acoustic music duo. He also plays drums for The Allie Cats, featuring Allie McKay. Woody also uses his musical ability as a member of the praise and worship band at his church, Canopy Roads Baptist.

Woody is involved in many charity projects, including ACS, Cards for a Cure, and Making Strides Against Breast Cancer.

The one we like most is our own Spirit of a Child Foundation!

Hit Woody up on Twitter @bigwoodyhayes

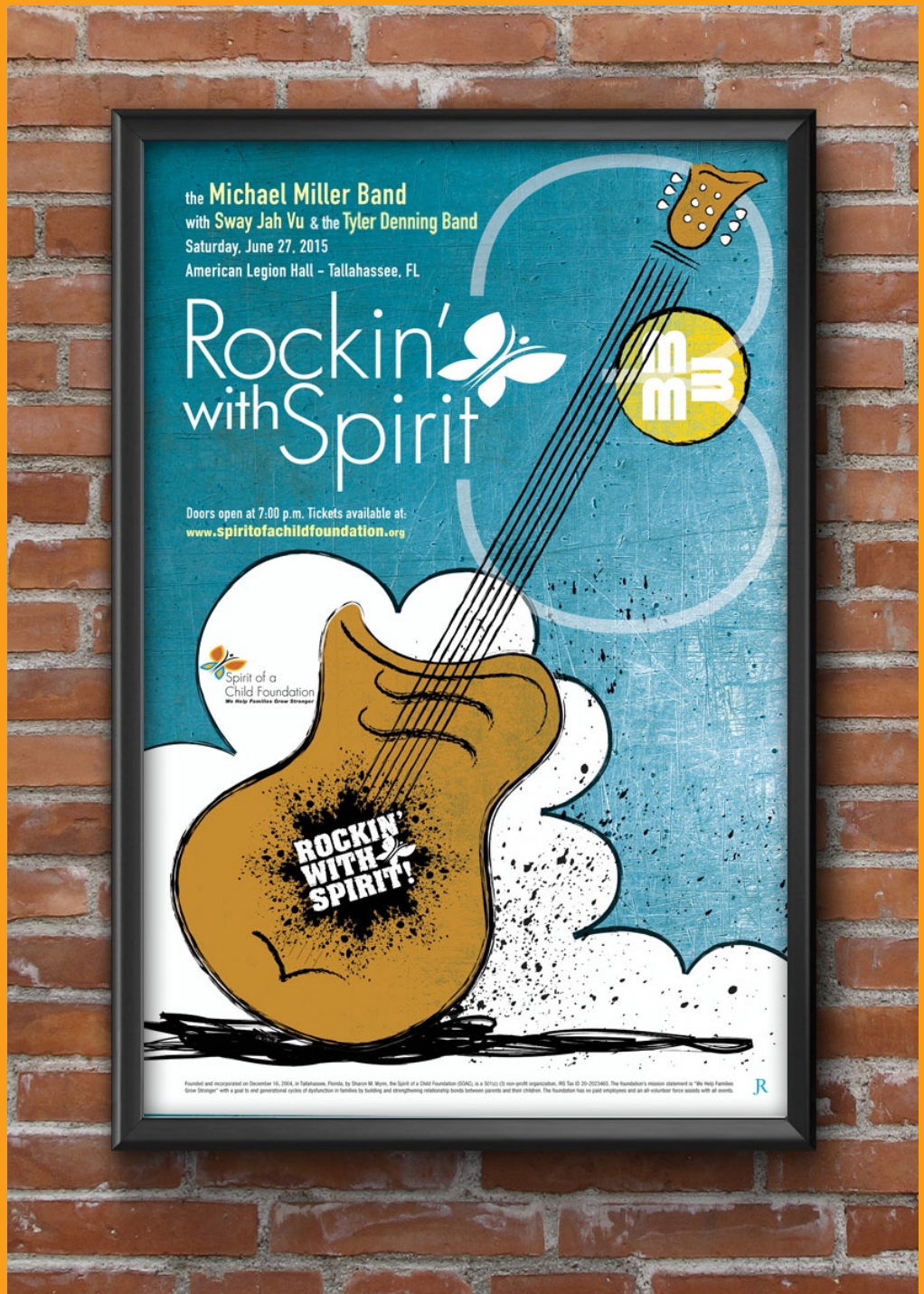


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Sponsorship Benefits

Rockin' With Spirit Benefit Concert for Spirit of a Child Foundation

Our sponsorship benefits include your company name or logo on the back of concert T-shirts and on event posters, along with additional bonus items to show our gratitude. Your generosity is essential to our foundation's growth and the families we help.



Sponsorship Benefits

Rockin' With Spirit Benefit Concert for Spirit of a Child Foundation



A VIP Pre-Concert Reception Featuring the Latin Beat of Tocamos Mas

Rockin' With Spirit is Spirit of a Child Foundation's main fund-raising event each year. It gives us the opportunity to raise important funds while showcasing nationally-known and local musicians and performers to the community for an evening of great entertainment and fun. With past performances from the Marshall Tucker Band, Donovan Chapman, Chris Collins, Jeff Shields, The Nick Clemons Band, Boyd & Wood to television personalities such as Tia Torres from Animal Planet's "Pit Bulls and Parolees," the concert is the focal point for our continuing efforts to make a strong impact on the lives of our families.

Past VIP benefits have included autographs and photographs with members of the Marshall Tucker Band and Tia Torres at our pre-concert receptions. And we can't forget to mention the tasty treats offered last year through the generosity of **Papa John's Pizza** and **Earthfare**.

This year from 5:30 to 7:00 p.m., we'll treat our VIPs to more of the same, with the addition of the Latin beat of **Tocamos Mas** during the pre-concert reception. So "catch the spirit" and join us for a special feel-good night by becoming a sponsor. The great sponsorship packages we have to offer appear on the following pages. If a sponsorship is out of your budget this year, please consider a smaller donation to support this great cause.



Tocamos Mas

TRADITIONAL LATIN MUSIC



Sponsorship Levels

Rockin' With Spirit Benefit Concert for Spirit of a Child Foundation

PLATINUM LEVEL — \$1,500.00

- Pre-event promotion & event signage (social, news, and media outlets)
- Logo on select promotional material, including, but not limited to — *Promotional Posters (minimum of 20)*
- Logo hyperlinked to sponsor website on Spirit of a Child Foundation website
- Eight hour and half pre-concert reception passes — *From 5:30 – 7:00 — American Legion Hall – Cash Bar*
- Eight 3rd Annual Rockin' With Spirit T-shirts
- Eight concert tickets
- One Michael Miller EP CD
- Event poster (11 x 17 – one per person)
- Verbal “thank you” at event by emcee
- Sponsor gift

GOLD LEVEL — \$500.00

- Table tent event signage
- Logo hyperlinked to sponsor website on Spirit of a Child Foundation website
- Six 3rd Annual Rockin' With Spirit T-shirts
- Six hour and half pre-concert reception invitations — *From 5:30 – 7:00 — American Legion Hall – Cash Bar*
- Six concert tickets
- One Michael Miller EP CD
- Event poster (11 x 17 – one per person)
- Sponsor gift

SILVER LEVEL — \$250.00

- Logo hyperlinked to sponsor website on Spirit of a Child Foundation website
- Four one-hour VIP pre-concert reception invitations — *From 5:30 – 7:00 — American Legion Hall – Cash Bar*
- Four concert tickets
- One Michael Miller EP CD
- Event poster (11 x 17 – one per person)
- Sponsor gift

BRONZE LEVEL — \$150.00

- Logo hyperlinked to sponsor website on Spirit of a Child Foundation website
- Two hour and half VIP pre-concert reception invitations — *From 5:30 – 7:00 — American Legion Hall – Cash Bar*
- Two concert tickets
- One Michael Miller EP CD
- Event poster (11 x 17 – one per person)
- Sponsor gift

Event Schedule: Doors open at 7:00pm

- Pre-concert reception VIP Sponsors
Featuring the music of Tocamos Mas — *From 5:30 – 7:00 — American Legion Hall – Cash Bar*
- Tyler Denning Band — 7:15pm – 8:00pm
- Sway Jah Vu — 8:15pm – 9:00pm
- Intermission — 9:00pm – 9:45pm
(Silent Auction finalized, Door prizes and 50/50 drawing)
- Michael Miller Band — 9:45pm – Midnight



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Sponsorship Form

Rockin' With Spirit Benefit Concert for Spirit of a Child Foundation

SOAC is grateful for your support of its third annual benefit concert. To pledge support for Rockin' With Spirit, please print, fill out, scan, and email the form below to Sharon Wynn, president and founder of Spirit of a Child Foundation, at sharon@spiritofachild.org.

_____ **Platinum** – \$ 1,500

_____ **Gold** – \$ 500

_____ **Silver** – \$ 250

_____ **Bronze** – \$ 150

Company Sponsor

Company Name: _____

Address: _____

City, State, Zip: _____

Contact Name: _____

Email address: _____

Phone Number: _____

Individual Sponsor

Address: _____

City, State, Zip: _____

Phone Number: _____

Email Address: _____

Please send high-resolution logo and any other graphics needed for Rockin' With Spirit promotional items by Monday, April 13, 2015 to Spirit of a Child Foundation, attention Sharon M. Wynn, at sharon@spiritofachild.org.

Thank you for your support and we look forward to rockin' the spirit with you on June 27!



**ROCKIN'
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A large, stylized graphic on a teal background. It features a large, light blue circle with a thick white outline. Inside the circle, the words "ROCKIN' WITH SPIRIT!" are written in a bold, white, distressed font. The text is surrounded by a black ink splatter effect. A small, stylized guitar icon is positioned between the words "WITH" and "SPIRIT!".

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